



## ASPIRA Association, Inc. National Office Annual Report 1988

The ASPIRA Association takes its name from the Spanish werb aspirax, which means to supplie to something greater. It is immediately recognized by Spanish-speaking youth as a forceful reminder that they can change their lives if they work hard and strive for a goal. ASPIRA helps young Latinos focus on that goal and guides them in achieving it. These appirates —those who sapire to a brighter future—are the hope of the Latino community.

# El Pitirre

The pitirro is the symbol of ASPIRA. A small, fragile tropical bird found in Puerto Rico, the pitirre is known for its agility and rapid flight and for its ability to outsmart, tire, and defeat much larger birds, such as the hawk.

ASPIRA believes that the pittere is a fitting symbol for young Latinos. Apirantes gain the confidence of the pittere by acquiring knowledge and developing their leadership skills. They then are able to face and overcome seemingly overwhelming odds to become productive adults, returning to their skills and leadership substitutes.

The symbol of the pitirre reinforces ASPIRA's belief that even the smallest and seemingly most powerless can take control of their lives and bring about change.

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"...We've had a lot of people trying to help but very few have the success ASPIRA does. We've got all these people out there who are successful because ASPIRA helped at successful because ASPIRA helped at the successful because ASPIRA helped at the successful because ASPIRA some of an organization that has done more. I would like nothing better han to see organizations like ASPIRA spread throughout this country. If would mean a bindividual human belings themselves, then to our country."

-Thomas Kean Governor State of New Jersey

"I applaud what you at ASPIRA are doing...On issues of bitingual education, English literacy, and...the right of every boy or girl to have every possible opportunity...you are standing up for what is important."

> -The Hon. Paul Simon U.S. Senator

"ASPIRA is a commitment to the future of the Hispanic community. It is a declaration of faith in a better tomorrow, an investment. ASPIRA is an investment in our most precious resource-our children."

-Flora Mancuso Edwards, Ph.D. President, Middlesex County College "ASPIRA has lived up to its name in providing hope and opportunity for youth"

> -Brian O'Connell President Independent Sector

".ASPIRA is a vital lifeline for the Puerto Rican community...The entire nation is polarizing on economic and education lines. Education remains the best and only bridge to professional employment. ASPIRA is the key support for that bridge:

> -Rafael L. Cortada, Ph.D. President, University of the District of Columbia

\*...ASPIRA is unique...it is one of a few Hispanic managed community based organizations serving as an advocate for, and providing services to, the Hispanic community...ASPIRA serves as a role model for future Hispanic community

> -Joseph A. Fernández, Ph.D. Superintendent, Dade County Public Schools

## Message from the Chairperson and the National Executive Director

The year 1988 marks the 20th Anniversary of ASPIRA's incorporation as a national incorporation of the incorporation of the incorporation of the incorporation of the incorporation in the incorporation in the United States declicated to encouraging and development among young Hispanies.

This year we are pleased to see that the concerns we have been working with for so long are now mational concerns. The spector of an undereducated work force in a highly technological world is moving government officials, corporate executives, educators, and community leaders to join together to combat the crises of dropouts, illiteracy, and decaying urban communities.

The continued relevance of ASPIRA's mission and goals more than a quarter of a century after its founding is made patient by the findings of our study, Mentheast published this year, is the opinion of the Latino leaders who published this year, is the opinion of the Latino leaders who practicipated in the study, ASPIRA's long-term goals of promoting educational achievement and educational achievement in the communities.

ASPIRA is well poised to expand to meet the increased demand for its services and expertise in youth development. Now is the time that we need to communicate our long bistory of success, so that our ASPIRA model can be replicated and expanded to new sag groups, new even to be successful to the successful to

Twenty-seven years after the first ASPIRA office opened, we find ourselves continually encountering government officials, foundation representatives, business people, doctors, lawyers, educators, and others who tell us, "Oh, I was an Aspirante!" These successful. committed people demonstrate to us the good work which we have done. Yet we have only to look at the young people in our inner cities to know that there is much still for us to do. As we mark our 20th anniversary, we are thankful for our strong roots which enable usand the young people we serve--to reach for the sky.

William Jackson

William Radinson
Chair, National Board of Directors

Same of Home

Janice Petrovich, Ed.D. National Executive Director

#### ASPIRA--A National Association

#### Rackground

ASPIRA was founded in 1961 by a group of concerned community leaders, parents, and professionals in New York City who met to discuss in New York City who met to discuss and economic conditions of the Puerto Rican community. Through their efforts, ASPIRA of New York was formed as the first nonprofit dedicated to encouraging and promoting education and leadership development among Latino youth.

In 1968, ASPIRA opened a National Office and expanded beyond New York City to sites throughout the castern United States and Puerto Rico. With its National Office in Washington, D.C., the ASPIRA Association currently includes Associate offices in New York City: Newark, Jersey City, Camden. Paterson, and Trenton, New Jersey: Philadelphia, Pennsylvania; Chicago, Illinois: Dade County, Florida; and Carolina, Puerto Rico. In 1987, ASPIRA's programs assisted 12,800 youths; 70% of the students who graduated from high school were placed in postsecondary educational institutions through the assistance of ASPIRA.

With a combined Association budget of \$5 million and a combined staff of 220 located in ASPIRA offices throughout the country, ASPIRA today is the largest, most active Hispanic youth organization in the Hispanic youth organization in the Hispanic Hispanic Aspira, and the ASPIRA of the ASPIRA of the ASPIRA of the ASPIRA of the Hispanic Aspiration of the Hispanic Aspiration to the ASPIRA cute the ASPIRA cute his his chock, which currently number 92, and where students develop the self-confidence and motivation to succeed. ASPIRA is a leader in the

placement of Latinos in postsecondary and graduate schools. In its 27 years, ASPIRA has worked with over 165,000 young Latinos. Many of these Aprirantes (ASPIRA alumni) are already occupying leadership positions in numerous areas of influence, including:

- Joseph Aguayo, the General Secretary of the International Multiple Sclerosis Society in London;
- Elillian Fernández, Esq., the former Staff Director of the Congressional Committee on the Census and now Director of Trade Policy of Pfizer, Inc.; o Fernando Ferrer, President of the Roycush of the Bronx. New
- York City; o the Honorable Raymond Figueroa.
- an alderman in Chicago; o Lydia Hernández-Vélez, Esq., the Executive Vice President of the Private Industry Council in
- Philadelphia, Pennsylvania; o Dr. Jaime Martínez, the Director of Adolescent Medicine for a major medical facility in
- Miami; o the Honorable Myrna Milán and the Honorable Severiano Lisboa, Municipal Court Judges in the
- State of New Jersey;

  o Luís Quintana, the Deputy Mayor
  of Newark, New Jersey;
- o Executive Directors of local ASPIRA Associates, including Emanuel Ortiz, Executive Director of ASPIRA of Pennsylvania, and Aida Sánchez-Romano, Executive Director of ASPIRA of Illinois

Young Hispanics in ASPIRA programs will take their own places among the future leaders and professionals in the Latino community. Nevertheless, the needs ASPIRA began to address back in

1961 continue to grow. At a time when the U.S. needs a more educated workforce, fifty percent of Latinos still drop out of school, ASPIRA has for over 20 years conducted extensive research on Hispanic dropouts, and studies have been carried out at all ASPIRA offices. ASPIRA of New Jersey has found that most of the dropouts that come to them for services have left school in the 8th and 9th prades. As dropouts, these young people are twice as likely to be unemployed as high school graduates, and five times more likely than college graduates, according to the U.S. Department of Labor. Prospects for the young women are particularly grim. An ASPIRA of Pennsylvania study found that only 33% of the Puerto Rican women in Philadelphia who became pregnant before age 18 finished high school. These women had the highest rates of unemployment and the greatest need for public assistance.

It is no wonder that the ASPIRA Institute for Policy Research's study published under the title, Northeast Hispanic Needs: A Guide for Action, found that Latino leaders identify education as the top priority need of Latino communities in the Northeast United States.

The Latino community cannot develop it so many of its young people are lost each year. The Latino population is growing five times faster than the general population. The U.S. economy cannot proportion of its workforce employment in an increasingly diversifying and challenging labor market. ASPIRA faces an evereshold retention and its appetite in echolor testicition and its precision of the properties of the proportion of the productive employment in an increasingly diversifying and challenging labor market. ASPIRA faces an ever-school retention and its appetite in echolor testicition and its appetite in



ASPIRA's 20th Anniversary reception.

educational and training services, which are increasingly vital for the well-being of all Americans.

ASPIRA recognizes that only individuals can make the decision and commitment necessary to change their own lives. Therefore, ASPIRA focuses on activities that make it possible for young Latinos to take control of their future. ASPIRA provides the encouragement and guidance that help young Latinos develop their own inner resources. Yet, education without concern for and commitment to others is of limited value to the community. We are, therefore, inspired to orient students not only towards the acquisition of knowledge and greater professionalism, but also towards a deep appreciation of their cultural roots and a comprehensive assessment of their community's needs and resources.

#### Mission and Goals

ASPIRA's mission is to foster the socioeconomic development of the Latino community. To ensure the success of that mission, the ASPIRA Association has identified three primary goals designed to prepare Hipanic youth to accept their responsibilities as leaders in the community. These goals are:

- o to develop the leadership potential of Hispanic youth by encouraging them to become aware of the socioeconomic conditions, needs, and potential of their community, and by fostering a commitmen to dedicate their skills to the further development of the Hispanic community;
- o to motivate, orient, and assist Hispanic youth in their personal, intellectual, cultural, and educational development through counseling and educational services; and
- o to increase access of Hispanic

leadership training through research, pilot programs, and related advocacy projects.

These goals can be summed up in three phrases: leadership development, educational achievement and intellectual advocacy. The ASPIRA National Office supports the Associates in meeting collective goals. Within this framework, each Associate has established programs and objectives and resources and resources and resources and resources.

This Annual Report focuses on the activities of the National Office of the ASPIRA Association. Within Association specific programs offered by the Association specific programs of fered by the Associates are tailored to meet the needs and the Association specific programs of the Associates are the Associates are the Associates are the Association specific programs of the Associates are the Association specific programs of the Association specific programs of the Association specific programs of the Association specific programs are the Aspociation specific programs of the Aspociation specific pro



APPLP National Interns staff with Secretary of Labor Ann McLaughlin and Assistant Secretary Fred Alvarea.

### Highlights of Accomplishments

The ASPIRA National Office serves the Association through a variety of roles. One of the National Office's main functions is Association building: working on short- and long-range strategic planning for the Association, facilitating expansion of services. ensuring quality processes, and improving coordination and communication within the Association. In this capacity, the ASPIRA National Office conducts staff training and development sessions for the Association. coordinates planning and national board meetings, and develops and implements national programs in fields such as health careers. leadership development, and dropout prevention.

The National Office's second major function is that of public relations: communicating ASPIRA's effectiveness to the outside world through marketing, publications, networking with other organizations, and coordinated fundraising throughout the Association. A third function is research and advocacy: working to increase the access of Latino students to quality educational opportunities. To that end, the National Office conducts research and publishes documents dealing with critical issues for Latinos. ASPIRA National strives to maintain and develop relations with policy makers in both the public and private sectors to increase their awareness of the needs of the Hispanic community and ensure the enactment of policies to promote our collective progress.

#### ASSOCIATION BUILDING

To enhance the development of Latino communities, the ASPIRA Association National Office has undertaken activities to strengthen the bonds of the Association, expand into new geographic locations, and strengthen and increase program offerings.

#### Enhancing cooperation

As we look towards the future, we realize that in order to remain a strong organization we need to enhance the sense of community and cooperation among the Associates. In 1987 the Association officially changed its name from ASPIRA of America, Inc., to the ASPIRA Association, Inc. The new name better reflects the nature of ASPIRA as an Association of autonomous yet interdependent entities with a common mission and goals. The Association's national newsletter, ASPIRA News, was initiated to increase the flow of information on the Association both inside and outside the organization.

#### Strategic planning

The National Office planned and executed numerous meetings of leaders to enhance communication and ensure participation in decision making. Such meetings identified three major priorities identified three major priorities the number of students served, ensuring the economic growth of the Association to support expansion of service, and enhancing the Macociation's vibility and

#### Geographic expansion

In the past year, Latino community leaders in the cities of Wilmington, Delaware; Holyoke, Massachusetts; and Arlington, Viginia requested meetings with ASPIRA to discuss the possibility of opening ASPIRA affiliates in these circle. ASPIRA affiliates in these circle. ASPIRA affiliates in the circle aspiration of the communities outside its current service areas. It is time to expand again. The National Office for again in the National Office for the Aspociation to discuss for the Aspociation to discuss of the expansion in Order to build on our experience, a survey of the expansion in Order to build on our experience, a survey of the expansion in forty of the expension of forty of the expension of forty of the Aspociation of the community of the expension of forty of the Aspociation of the community of the expension of forty of the Aspociation of the community of the expension of forty of the Aspociation of the Aspociat

#### Strengthening programs

The need for geographic expansion of ASPIRA's services is coupled with the need to strengthen and expand program offerings. The National Office is thus seeking ways of assisting the Association to serve younger age groups, necesse participation in existing programs, create new programs, and increase staff training.

In the past year, the National Office provided on-lite technical assistance and training to ASPIRA Associate Offices Development and training meetings for Association staff were conducted in Washington, DC In addition to receiving materials and information to assist in strengthening program services, in strengthening program services, under the control of the cont

Training meetings provide one avenue for the ASPIRA National Office to continue to monitor and provide program assistance for our long-standing National Health Carcers and ASPIRA Public Policy Leadership Programs. The Health Carcers Program has completed its 17th year of providing 1,000 high

school and college students annually with access to the health professions. Last year, 94 students in the program applied to medical and health professions schools. The program program of the program o

The 1987-88 ASPIRA Public Policy Leadership Program (APPLP), funded by the Ford Foundation, brought together 128 students in nine cuties to study public policy and cuties to study public policy and reprogram culminated this summer with National Intereships which brought meets under the Washington, DC for four weeks of work and study with officials of the federal government and other national policy makers. Since both for annound intereship

The National Office has increased its efforts to strengthen the Association's mechanisms for coordinated fundraising with the purpose of expanding ASPIRA services As an example, the National Office assisted ASPIRA of Pennsylvania in obtaining ten computers from Apple Computer, Inc information on community foundations located in their states, and new avenues for program funding were pursued through sales of the report Northcast Hispan of Needs. A Guide for Action In addition to seeking to establish and foundations and all Associates, in 1987-88 the Associates received

nearly a half million dollars through the National Office in national program funds

#### PUBLIC RELATIONS

As part of a growing organization, the ASPIRA National Office has worked to increase ASPIRA's visibility and sphere of influence by strengthening and

APPLP National Summer Mentors, 1987-1988

The Honorable Donna M. Alvarado,

The Honorable Patricia Díaz-Dennis, Commissioner, Federal

Edward H Jurith, Staff Director, House Select Committee on Narcotics Abuse and Control

Vicks Otten, Staff Director, Senate Judiciary Committee, Subcommittee on the Constitution

Angel L. Robles, Jr, EEO Officer, American Red Cross

Marian Rodríguez, Legislative Assistant, Office of Senator Alai Cranston

Virginia Rodríguez, Director, Office of Public Affairs, The Washington Post

Ann Rosewater, Staff Director, House Select Committee on Children, Youth, and Families

Diana Torres, Director of Project Blueprint, United Way of America expanding relationships with policy makers in the government, corporations, foundations, educational associations, and noncrofit organizations.

#### Increasing visibility

The ASPIRA National Office has worked to achieve the creative participation of the mass media in beloing to tell the story of ASPIRA, To this end, a "Media Resource Guide' was prepared and sent to each ASPIRA Associate Office to assist them in their press work Further, National Office staff have participated or been featured in the following radio and television programs Univision's Lo Nuestro; "Young People Who Do Not Graduate from High School" and "Academic Reform and What it Means to the Hispanic Community" on Conversaciones desde Wngs pread, distributed nationally to Spanish-language radio stations National Public Radio, Univision, during the National Hispanic Washington, DC-based Radio Mundo In addition, the National Office facilitated media coverage on the work of ASPIRA Associates. including a program on ASPIRA of New York which appeared on Univision, and an article on ASPIRA of Florida which appeared in El Nuevo Herald

The ASPIRA News newsister began quarterly publication in July 1987 During this fiscal year four issues have been published, with a growing circulation now over 2,000 The newsletter provides Associates with information on what is occurring at other ASPIRA offices, and increases public recognition of movement of the ASPIRA of the the ASPIRA of the the ASPIRA of the the ASPIRA of



Registration at an ASPIRA sponsored event

Strengthening relationships

We are working to develop and maintain effective relationships with corporate, foundation and with corporate, foundation and building partnerships. This effort nas been greatly enhanced by the many control of the second of the

makers through publication of research and policy analyses In January 1988, the ASPIRA Institute for Policy Research released its needs assessment, Northeast It soams Needs. A Gu de for Action A two-volume report on the findings

of a study of 450
Latino community
leaders funded by the
leaders funded by the
leaders funded by the
leaders funded by the
distributed to over
l,500 policy makers
and community leaders
throughout the
coverage of the report
ranged from The Boston
Globe, in the
Massachusetts to
Massachusetts to
New York City and El
Nigro Dia, in Puerio

The Institute for Policy Research also initiated a Working Paper Series this year The first publication of this series was entitled, "hispanics and Philanthropy Policy Issues to the Year 2000"

#### Collaborative efforts

As a growing organization, ASPIRA is constantly working to expand its base of volunteers The Association as a whole utilizes the services of over 900 volunteers At the National Office, Councils of Advisors for the ASPIRA Public Policy Leadership Program, the National Health Carcers Program. and the ASPIRA Institute for Posts Research continued to enhance the work of the Board of Directors by serving as volunteer spokespersons, role models, and mentors, as well funding sources at both national and local levels The office has also greatly benefited this year from the volunteer support of several college students who worked in areas of legislation. publications, and leadership development

ASPIRA's research and program accomplishments have been disseminated by staff through conference presentations to numerous organizations, including the Association of American Colleges' Annual Institute on the Study and Practice of Leadership, College Board, the Council of Chief Philanthropy, the Hispanic National Bar Association, the Independent Sector (Research Forum), the Latin American Community Center, the Martin Luther King, Jr Student Leadership Conference, the National Hispanic Leadership Conference, the National Hispanic Family Against Drug Abuse, the National Institute Against Drug Abuse, the National Puerto Rican Coalition, the Task Force on Women and Minorities in Science and Education, and the Quality Education for Minorities

Nationally, new collaborative efforts for program development have been initiated with a number of organizations. These include the American Association for the education programs in science and mathematics, the Association of American Medical Colleges for expanding ASPIRA's health careers program, the Hispanic National Bar Association for a mentor program in the legal profession, the Association for Puerto Ricans in Science and Engineering for a mentor program in science, mathematics and engineering fields, and the U.S. Public Health Service for a volunteer development program among alumni of the Health Careers Program

In May, the ASPIRA National Office held a roundtable discussion on "Building Collaborative Efforts at Increasing Hispanic and Other Underrepresented Minority Underrepresented Minority and Health Professions." Over suxty individuals representing medical and health professions mititations, national of the health professions, government and foundation representatives, and ASPIRA staff attended the meeting

Additionally, the staff of ASPIRA's National Office serve on the Boards of Directors of numerous American Association for the Advancement of Science, Independent Sector, the National Fuerto Rican Coalition, the National Coalition of Advocates for Students, and the U.S. Office of Minority Health U.S. Office of Minority Health Vistergalten programs, increase the visibility of ASPIRA, and enhance development efforts in addition, it brings ASPIRA's "vouce" to it brings ASPIRA's "vouce" to

#### RESEARCH AND ADVOCACY

The National Office continually keeps abreast of and passes on to Associate offices information on proposed federal programs relevant to ASPIRA's programs, mission, and soals.

#### Governmental relations

During the 100th Congress, the ASPIRA National Office worked in collaboration with major national organizations to educate policymaking bodies, community organizations, and Latino advocates on the following issues.

- An omnibus education bill which authorizes funds for most major education programs, including those helping poor, minority, and limited-English proficient children,
- A program which provides funds for the establishment, operation, and improvement of English literacy programs.
- A health careers program which helps to increase the number of minority students entering and graduating from health professions institutions.
- o Programs targeted to limited English proficient children,
- Funding for institutions with a significant Hispanic enrollment,
- Funding for bilingual education programs.
- Developing the National Agenda of the National Hispanic Leadership Conference, which provides information to public

- officials on needs, priorities, and concerns of Latinos,
- Promoting the value of English language proficiency plus mastery of a second language

#### Research and dissemination

In the field of research, the ASPIRA Institute for Policy Research published in January its needs assessment of Latino communities in the Northeast, Northeast Hispanic Needs. A Guide for Action

The ASPIRA Institute continued its two-year forpout study supported by the Inter-Chaversity Frogram for Latino Research Frogram for Latino Research the Role of Family, the Community and Schools' The data gathering stage was completed this year, and the calt are now neen gratified to release the Caltarde now neen gratified to release the Caltarde of the Caltarde now here gratified to receive studied include Chicago, Illinois, Miram, Florida, Milwauke, Wisconia, Newark, New Milwauke, Wisconia, Newark, New



APPLP Coordinator Arcadio Torres-Arroyo and National Inte Maria Medina with U.S. Representative Scionista Ortis

ASPIRA plans to use the results of parents for parents and commants, leaders on effective school retention starget for offercive school retention starget. Through its newly-funded Hispania. The prevention Process appointed by the U.S. Department of Education, ASPIRA will disseminate the study's Indings in a practical good for parent decisioning course of school disposit, the ASPIRA involvement strategies to encourage Latino children's success in School ASPIRA staff will also conduct workshops in retention strategies for overshops of the conduct workshops in retention strategies for office of the conduct of the con



## National Office Corporate, Foundation, and Government Sponsors, 1987-88

AT&T Foundation, Inc.

Actna Life & Casualty Foundation

Amax Foundation, Inc.

Anheuser-Busch Companies

Atlantic Richfield Company

The Bristol Myers Fund, Inc.

The Sam and Louise Campe Foundation

Capital Cities/ABC, Inc.

Colgate-Palmolive Company

Colt Industries, Inc.
The Equitable

Exxon Corporation

F.W. Woolworth

The Ford Foundation

General Foods Corporation

General Motors Corporation

Gulf & Western Foundation

Hilton International

Hoechst Celanese Corporation

The Hongkong and Shanghai Banking Corporation

1BM Corporation

ibiii Corporation

Inter-University Program for Latino

JCPenney Company, Inc.

K Mart Corporation

The McGraw-Hill Foundation, Inc

Miranda Associates, Inc.

Henry & Lucy Moses Fund, Inc.

RJR Nabisco, Inc.

PepsiCo, Inc.

The Pew Charitable Trusts

Pfizer, Inc Sears, Roebuck & Co.

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